

NEWS RELEASE
October 12, 2022
FOR IMMEDIATE RELEASE

Contact Information:
Audrey Funchess, Public Relations Manager
TRINDGROUP
Phone: (334) 246-1535
Email: audrey.funchess@trindgroup.com

Operators Unlimited Hires Bill Thompson as Director of Sales
Thompson brings 40 years of industry experience to the OU team.

Duncan, SC. (October 12, 2022)- Operators Unlimited recently hired Bill Thompson as Director of Sales. With more than 40 years of experience in the water treatment industry, Bill has an impressive background in both sales marketing operations and management. His comprehensive knowledge of the industry and customers will be an integral factor to continue helping OU understand customer needs and develop progressive solutions.

As Director of Sales, Bill is responsible for leading the Operators Unlimited sales team. He will develop marketing strategies, grow target sales and establish and maintain strong client relationships while overseeing all sales efforts.

Bill received a Bachelor of Science in Biology and Chemistry from the University of Pittsburgh and received a Master of Science in Environmental Biology from Clarion State College. Shortly after graduating, Bill began his career in the water treatment industry gaining experience across the globe.

Throughout his 40-year career, Bill has held several senior leadership positions in sales marketing and management. Bill excels in developing regional sales teams while surpassing target expectations that continuously increase growth in revenue.

“I was looking for an organization that had a strong company culture that also would push me out of my comfort zone. Operators Unlimited stood out as having such strong values and care for their employees. OU is giving me the opportunity to use all the knowledge I’ve gained over the past 40 years, while also letting me add to it,” Bill shared.

Bill’s goals for the OU Sales team include leading strategic account acquisitions, developing sales through team growth and gaining market share. To accomplish these goals, Bill plans to implement specialized sales tactics and market research to deliver positive growth and increase territory sales.

“The Operators Unlimited team is thrilled to have Bill join our team and serve as Director of Sales. Not only does Bill bring years of sales experience in the water treatment industry, but he also has a strong drive to achieve growth and help OU customers succeed. We want to be a resource to our customers, and we know Bill will be a great addition to our mission at Operators Unlimited,” shares Ben Fields, President of Operators Unlimited.

###

Founded in 2001, Operators Unlimited, Inc. offers their customer partners confidence through efficient wastewater treatment and regulatory compliance, resulting in the freedom to focus on their primary business. No matter the service segments utilized, Operators Unlimited customer partners experience operational efficiency, cost predictability and process peace of mind for their industrial wastewater treatment facilities. For more than 20 years, Operators Unlimited, Inc. strives to make a lasting impact on its company, community and environment. Learn more at operatorsunlimited.net or follow us on [Facebook](#), [LinkedIn](#), [Instagram](#) and [Twitter](#).